

# GRANVILLE ISLAND -2040-

## Granville Island 2040 Workshop Discussion Guide

October 15, 2016

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The purpose of this handout is to support small group discussions at the HCMA and Modus-hosted “Granville Island 2040” workshop on October 15, 2016.

This handout includes 21 emerging ideas. It also has a snapshot of feedback gathered in late September and early October via an Ideas Fair on October 1, an online questionnaire, and a survey conducted by on-the-ground Granville Island 2040 Ambassadors.

Participants can use this handout to quickly review the emerging Big Ideas and feedback snapshot. This information is for discussion and does not necessarily reflect the views of CMHC. After the workshop, our team will review all feedback in more detail, refine and prioritize ideas, address gaps, and prepare the Vision 2040 plan.

We’ll be back in December with a final Granville Island 2040 event. Please visit our website to learn more about this project.

### **What we’ve heard so far**

In fall 2016, Granville Island gathered feedback from an Ideas Fair, online questionnaire, and “Granville Island Ambassadors” to inform the future of the Island. We also carried out a series of workshops with stakeholders, Vancouver creatives and tenants to identify challenges and opportunities, refine the Principles that should govern the Island, and generate ideas.

More than 250 people attended the October 1<sup>ST</sup> Ideas Fair. Another 750+ people

responded to the online questionnaire between September 26 and October 15. Also, 1400+ people shared their ideas with Ambassadors during the same period. A snapshot of this public feedback is listed below. In some cases there were differences between the public feedback and the earlier workshops.

## ***GOVERNANCE & ECONOMY***

### **LEASING STRUCTURE**

Create a curated mix of different lease types that support experimentation, diversity, creative risk and excellence.

This should include lease types for pop-ups, short-term, medium-term and long-term leaseholders that:

- Encourage turnover and freshness
- Reward excellence and investment, and
- Encourage a more diverse mix of tenants and patrons  
e.g. new immigrants, younger generation, BC food-preneurs, upcoming artists and makers.

#### **Ideas Fair**

- Support for this idea.
- Review leases for unique, high quality, and ethical tenants.
- Be flexible to address multiple purposes and uses over time.
- Affordability of leases/rents is a concern.

#### **Online Questionnaire**

- Include tenants and community members more in decision-making to keep Granville Island relevant and to support ongoing innovation.
- Transition the Creekhouse and Maritime Market retail uses to be more artisan and artist-focused.

#### **Ambassadors Outreach**

- Support for keeping a mix of uses.
- Support for less commercial work and keep the focus on independent, family-owned, local business.
- Concern that goods/food are priced too high and intended for tourists.
- A space for pilot vendors or “flea market” type stalls for special events or during the summer.
- Attract another post-secondary institution.
- More services, like doctors, so it’s a complete “village”.

## **HONOUR GRANVILLE ISLAND'S ORIGINAL INTENT**

The Terms of Reference for Granville Island (approved in 1978 and amended in 1999) establish what the acceptable land uses are for Granville Island, including Arts and Crafts, Industrial, Market, Performing Arts and Maritime uses, among many others. It also sets targets for how much of each land use there should be on the Island.

To meet Granville Island's original intent, this idea supports meeting the land use mix and targets set out in the Reference Document. This will require creation of more art and culture spaces, artist-in-residence spaces, reduced retail and use of vacant lots. The land-use areas set out in the reference document may need to be slightly revised and updated.

### **Ideas Fair**

- Support for a diversity of food, arts, performance, housing\*, and industry on the Island, with acknowledgement that more arts spaces and cultural venues are needed.
- Do not allow retail chains on the Island.
- Keep it eclectic and not touristy.
- Some varying feedback on how gritty the Island should be in terms of delivery trucks and garbage.

*\* Varied feedback on housing, with short-term more supported.*

### **Online Questionnaire**

- Do not allow retail chains on the Island.
- Support for keeping it the way it is - a facelift and not making it feel like a mall.
- Very strong support on seeing how things are made and participating in creation.
- Support for protecting the grittiness on the Island and the industrial uses, like Ocean Concrete (though some think it doesn't belong) and maritime uses.
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### **Ambassadors Outreach**

- Very strong support to maintain and strengthen the arts focus and to keep it feeling authentic.
- Support for keeping the mix of uses with varied feedback on housing and industrial uses.
- Very strong support for the original vision with some reinvigoration, i.e. "more of the same."
- Support for strengthening the community-directed and risk-taking vision the Island started with.
- Importance of documenting and celebrating Granville Island's history in public space.
- Support to see a museum showcasing Island history.
- Requests for more public washrooms, entire island smoke-free, and improved management of pigeons and seagulls.
- More variety for short-term stays, like bed and breakfast or hostel.
- Make locals feel special with discounts, events, or secret/hidden spaces.

## **THE YES ZONE, YES CENTRE & BRAND AMBASSADORS**

A founding philosophy of Granville Island was that it would be the ‘Urban Opportunity Place.’ In other words, the whole of Granville Island becomes a canvas for experimentation and joyful experience through the relaxation of typical urban controls that stifle creativity.

This idea supports a governance framework that actively encourages temporary, transient or pop-up interventions, events (including food & drink), performances (theatre, arts & music) and public artwork. Managed and curated through the ‘Yes Centre’ with GI Ambassadors and the ‘More Art/Design/Awesome Now’ program; potential participants are invited to develop and submit ideas via an easy process. Temporary interventions could be either self-funded, funded in partnership with a local business or through grants.

The Yes Centre & Clubhouse would be a one-stop- shop that helps newcomers to the island set up a new business, temporary or permanent interventions, artwork or event. The clubhouse would encourage networking and creative exchange. A storefront space would visibly provide a snapshot of what is going on at the Island to visitors, locals and island residents.

GI Brand Ambassadors would be located there to help new and existing tenants. They would clearly communicate, promote and uphold the Island’s Principles in order to achieve the vision and goal of Granville Island 2040. Working out of the Yes Centre, GI Ambassadors provide support to existing and potential tenants as well as contributors to the ‘More Art/Design/ Awesome/ Performance/Food Now’ programs.

### **Ideas Fair**

- Lots of support for this idea, in particular to encourage innovative start-ups and keep offerings fresh (i.e. pop-up galleries, micro events).
- Encourage involvement from youth, young adults, and marginalized populations with incubators and mentorship.
- Incorporating educational opportunities into this idea.

### **Online Questionnaire**

- Strong support for space and programs (like an incubator) to support young and emerging artists, artisans, musicians, and performers.
- Strong support for pop-up shops and flexibility to host craft “flea markets” for new entrepreneurs.

### **Ambassadors Outreach**

- More funding and support for up-and-coming artists.
- International artist-in-residence program.
- Very strong support for more live music.
- Involve community more in setting direction.
- Strong support for performance artists (not just buskers).

- Desire to see more outdoor vending and events.
- Programs and funding to support young people.
- Promote events better.

## **BALANCE OF LEASE RATES**

Due to Granville Island's leasing structure, there are areas of Granville Island where tenants are independently selected and managed. It would take some long-term planning to change this situation, and this Granville Island 2040 process looks forward 25 years.

Granville Island is a self-funded organization, including water, sewer, and waste services. The leasing structure charges higher rates to shops in the Public Market and lower rates to artists and artisans. This leasing structure supports the Island's diversity.

To support a mix of lease rates and programs, Granville Island could build on the Market's success by expanding it to become a Market District. This could include more public open spaces that support pop-up programs.

### **Ideas Fair**

- Lots of support for more workshop and retail spaces for artisans at more affordable rates.
- No retail chains.
- Maintain and expand space for local small business.
- Support offerings that appeal to the broad population in Vancouver, including Aboriginal people.

### **Online Questionnaire**

- Keep leases priced low so that studios are affordable and so art and products for sale are also affordable.
- Desire to see an expanded Public Market with more space and diverse offerings.

### **Ambassadors Outreach**

- Expand the Public Market - could include an outdoor farmer's market in the summer.
- Encourage more affordable goods for sale so low income families feel welcome. Granville Island feels unaffordable.
- Open air markets that cater to locals.
- Support for subsidized arts space to support small, local, and emerging artists.
- Support to keep Ocean Concrete.

## ***ACCESS & MOBILITY***

### **GETTING HERE: IMPROVE EXISTING CONNECTIONS**

One way to improve access to Granville Island, especially for younger demographic or lower income households is to improve connections to rapid transit. Visitors and numerous Vancouverites have expressed confusion about why transit (Olympic Streetcar) was used and then retired. In 2007, The Mustel Group conducted surveys that found that reinstating the Streetcar would strongly increase the frequency of visits to Granville Island.

Another idea is to work with Aquabus and False Creek Ferry to increase ferry frequency, number of stops (e.g. at east end of island), and link to wider transit network by better coordinating bus stop locations with the ferry stops and allowing Compass card for payment.

#### **Ideas Fair**

- Very strong support for a fully accessible, bike- friendly streetcar. Some concerns raised include that the land could be better used as housing or parking.
- Support for a streamlined ferry experience, including links to transit, Compass card, Mobi, and the cruise ship terminal.
- Also support for more sustainably-fueled ferries.

#### **Online Questionnaire**

- Strong support for better rapid transit (SkyTrain, Canada Line) connections to the broader transit network.
- Support for a Streetcar connection.
- Some support for a streetcar, tram, or shuttle on the Island.

#### **Ambassadors Outreach**

- Easier access by transit and a convenient and safe walking and cycling atmosphere would bring more locals to the Island.
- More frequent, affordable aquabus on the Compass card system. More ferry destinations, i.e. waterfront station.
- Support to use the streetcar again. Need for better rapid transit, especially Canada Line/SkyTrain connections - in particular to Main Street Station.

### **GETTING HERE: ADD NEW CONNECTIONS**

Imagine an elevator and walkway across (or under!) Granville Street Bridge. Bus stops on the bridge at the location of the elevator and ‘Granville Grind’ stairs could link to the Granville Bridge Greenway planned for 2018. This way, Granville Island would have stronger and more accessible transit connections. Granville Island would need to work closely with the City of Vancouver on this area.

There could also be an eastern pedestrian and cycle bridge (see yellow circle on the map) to connect

the seawall with the south-east corner of Granville Island. This would provide better connection to the east side of the island through Ron Basford Park and Johnston + Cartwright Street and addresses the current over concentration and funnelling of visitors via Anderson Street.

### **Ideas Fair**

- Very strong support for Granville Street Bridge Elevator. Important considerations include how to accommodate bikes and how to make sure it is safe at night.
- Some ideas support placing bicycle and pedestrian access under the car bridge.
- Include food carts and picnic areas on the bridge.
- Fun ideas included a zip line or gondola.
- Support for a bridge from Ron Basford Park to the seawall. One suggestion was to make it fully covered.

### **Online Questionnaire**

- Support for an eastern bridge to the seawall.
- Support for connections to Downtown, including the “Underline”, a walking bridge to Yaletown, or a pedestrian tunnel downtown.
- Support for a Granville St. Bridge elevator and/or “Granville Grind.”

### **Ambassadors Outreach**

- Very strong support for Granville Street Bridge elevator and an eastern pedestrian connection to the seawall.

## **GETTING AROUND: CAR-LITE 2040**

Gradual process starting in 2017 with car-free/reduced at night (already low usage) to use empty parking lots for night-time uses and events. Over time and as transit improves there would be gradual reclamation of parking lots for public open spaces and interventions/buildings.

To ease the transition, digital info signs before the island entry would let visitors know how many spaces are available and where. The cost of parking could also help manage how many cars enter the island.

There would continue to be access for servicing, deliveries and accessibility vehicles.

### **Ideas Fair**

- Very strong support for a car-free or car-reduced Granville Island. People expressed that the shared space is not working and that walking and cycling does not feel safe.
- Ideas include having off-site parking with a free shuttle to bring visitors into the island.
- Some concerns included if tour buses and/or cars were not allowed on the Island, then business could be negatively affected.
- Improved cycling access and secure bike parking.
- Plan for self-driving cars.

- Granville Island tenants generally support maintaining existing parking.

### **Online Questionnaire**

- Very strong support for an off-site parkade with shuttle to Island.
- There needs to be different parking rates for people who work on the island versus visitors and tourists.
- Very strong support for no or fewer cars.
- Trucks from Ocean Concrete were raised as something to address.

### **Ambassadors Outreach**

- Very strong support for no cars. Strong support for fewer cars.
- Support for continued access for deliveries and for accessibility needs.
- Currently not enough parking, or parking needs to be improved. Encourage off-site parking by making it free and providing a shuttle.
- Tourist bus parking and loading/unloading needs to be addressed.
- Improve signage to show if parking is available or not.
- Need for safer, drier, and more secure bike parking.
- Need more transit in the evenings (until 11pm) to support visiting Granville Island at night.
- Better transit connections to rapid transit lines, so that it becomes a stop on the way rather than a day trip.

## **GETTING AROUND: ACCESSIBILITY & WAYFINDING**

Accessibility for all, or ‘Universal Design,’ means that Granville Island products, environments, programs and services should be usable by everyone, to the greatest extent possible, without the need for adaptation or specialization. This can impact building entrances, surfaces, and more.

In order to improve accessibility/inclusiveness and reduce cyclist accidents, this idea includes removing all existing streetcar tracks (see map for details).

Improving wayfinding and signage both to and around Granville Island could also help while developing a cohesive branding and identity.

### **Ideas Fair**

- Support for accessibility.
- Some support for removing streetcar tracks. Some concerns were raised about considering their historic value.
- Support for improved wayfinding to find Granville Island. Some concerns were raised about over-managing Granville Island with too many signs and visual clutter.

### **Online Questionnaire**

- Strong support for design that makes Island more accessible for seniors, families (i.e. strollers), and people with disabilities. Accessibility is needed on Island streetscapes and for Island buildings.



- Easier to access the Island in general.

### **Ambassadors Outreach**

- Need better indication for how to get to Granville Island from the bus (50) and where to go once on the Island (like a map directory).
- Strong support for a more accessible Island, such as automatic doors in the Public Market.
- Very strong support to be more pedestrian-friendly.
- Strong support for improved wayfinding.
- Benches around Granville Island to support seniors and people with impaired mobility.
- Scooters or electric carts for short-term rental.
- Reflect area history in signage.
- The historic streetcar rails are a hazard for cyclists.
- Cars make many people feel unsafe.

## ***WELLNESS & INCLUSION***

### **HOUSING & THE GRANVILLE ISLAND CLUB**

The original Granville Island land use plan called for a small amount of housing on the Island. Currently, a few families live in the Vancouver Floating Home Co-Op. Bringing more people to live on Granville Island could help keep the Island more lively in evenings and off-peak seasons.

In the future, Granville Island could be a place for short- term affordable housing, including places for temporary artist residences or even student housing.

A Granville Island Club could be an intentional community for artists. It would use existing grants to create studios and gallery spaces for rotating Artists in Residence with a communal kitchen / social space to allow for support and encourage collaborations. The Club would be part of and physically linked to Creative Exchange Laboratory. To keep with Granville Island's more industrial feel and to align with proposed quicker, faster, cheaper 'Now' programs, the Granville Island Club could be constructed out of shipping containers.

#### **Ideas Fair**

- Support for artist-in-residence programs with common areas to build community.
- Some desire for affordable and/or co-op housing, including moorage and/or floating homes.
- Also some strong opposition to housing.

#### **Online Questionnaire**

- Support for live/work artist housing and housing for musicians with practice space. Could be combined with an artist-in-residency program to bring in artists from outside Vancouver.
- Some support for affordable rental or co-op housing for families and/or seniors.
- No support for market housing.

#### **Ambassadors Outreach**

- Support for no housing at all, or just no condos.
- Support for artist live/work space.
- Housing for seniors.
- "No condos" and "No high rises."
- Refugee housing.
- More floating homes.
- Affordable housing, social housing and rental housing.

## **PLAY & CONTEMPLATION**

The False Creek Community Centre offers sports, recreational, and other programs to people of all ages. Granville Island could expand on this to more broadly include ‘play’ into public spaces.

In a busy city, it’s also important to have some spaces for quiet contemplation. As Granville Island looks at future buildings and public spaces, some quiet zones can also be included in the design.

### **Ideas Fair**

- Sports, like tennis, table tennis, mini-golf, bocce, and outdoor yoga.
- Strong support for children and adults to play, with ideas including hammocks or a sauna on the waterfront.
- Support for quiet zones, meditation areas.

### **Online Questionnaire**

- Strong support for pockets of green space to relax and gather with friends.
- Support for more fun and active outdoor spaces for children, adults, and families, including indoor playground, water park, or indoor climbing wall.
- A Granville Island daypass with a 2-hr kayak rental, a flight of beer and brewery tour, and a coupon off local arts and crafts.

### **Ambassadors Outreach**

- Interactive public art.
- Very strong support to add more nature to Granville Island. More trees!
- Provide some quiet spaces (i.e. no cars or buskers).
- More gathering spaces for locals.

## **MULTI-CULTURAL & MULTI-GENERATIONAL INCLUSION**

Granville Island needs to reflect Vancouver’s multiculturalism and could be a place where skills and trades are passed along through generations.

By sharing our food and music together, watching art happen, and empowering people of all ages and abilities to bring their ideas to life, Granville Island could be a place that feelwelcoming to everyone.

### **Ideas Fair**

- Learning opportunities for all, including on arts, sciences, cooking, dancing, and more.
- First Nations cultural museum, and First Nations artisans and artists.
- Granville Island needs to reflect Vancouver’s multiculturalism.

- Multi-cultural co-op radio.
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### **Online Questionnaire**

- A family-friendly village feel where people can connect and spend time together and focus on sharing time together rather than buying and spending time together.
- More inclusion of First Nation culture in the spirit of reconciliation.
- Empower youth and young adults with a safe and free space to experiment artistically.
- Festivals for cultural celebrations.

### **Ambassadors Outreach**

- Strong support for including youth more and support them to begin their artistic careers, including programs, funding, and incubators.
- First Nations cultural centre and acknowledge First Nation history.
- Support and showcase aboriginal artists.
- More festivals and events.
- Need more free and more affordable activities for everyone, but families in particular.
- Strong support for more interactive artwork and play areas for kids.
- Baby stroller, scooters, or electric cart valet/rental.
- Improve feeling of safety at night.
- Consider entertainment and activities for teens.
- More indoor public gathering areas and activities with music so that Granville Island is a year-round attraction,  
i.e. an interactive installation.
- Celebrate with cultural events/festivals.

## ***SUSTAINABILITY & RESILIENCY***

### **CARBON POSITIVE 2040**

Starting with Carbon Neutral by 2030 before becoming Carbon Positive by 2040, Granville Island can showcase a sustainable community through the creation, implementation and continued monitoring of a sustainability plan. Initiatives that could help achieve this include: a closed loop heat recovery system as part of any upgrade, solar utilization to improve energy efficiency, eliminating fossil fuel use on the island (with the exception of transportation fuels) and banning all natural gas or gasoline based appliances.

A ‘smart grid’ on Granville Island could allow for real- time monitoring of energy use on the island, generation such as solar, battery storage, and electric vehicles.

#### **Ideas Fair**

- Demonstration site for Canada’s greenest ideas.
- Incubate green businesses.
- Place for networking and sharing green infrastructure and experiential learning.

#### **Online Questionnaire**

- Include a distribution point for barge deliveries from the Comox Valley and Cowichan Valley producers.

#### **Ambassadors Outreach**

- Focus on local and organic food.
- Add a lot more nature to Granville Island.
- Clean energy system and fuel cells.
- Make Granville Island self-sustaining.
- Rain water capture.
- Model sustainable building practices.

### **SEA LEVEL RISE**

As Granville Island is just above sea level, this 2040 vision needs to address sea level rise.

A constructed wetland could improve water quality and engineered reef structures in the water could provide aquatic habitat and improve False Creek water quality. A constructed wetland could also be designed to flood and absorb surges or high tides.

Adding more space to Granville Island by using floating structures could also help us to have a better relationship with the water’s edge. A variety of different floating structure could help visitors reconnect with False Creek and activate the water’s edge. These might include food boats,

kayak accessed restaurants, floating sauna, start-up workspaces and even allow swimming.

### **Ideas Fair**

- Establish a riparian area and/or reference habitat.
- Plan from an ecosystems point of view.

### **Online Questionnaire**

- Needs to be addressed.
- Build in ways to encourage wildlife to come back into False Creek.

### **Ambassadors Outreach**

- Support cleaning up False Creek.
- Strong need for a natural central gathering space on the Island, like a beach or seawall park, where people can enjoy the quiet, a nice view, and meet with friends. Opportunity to incorporate interactive art in this public space.
- Floating bar or restaurant.

## **SCIENCE & ARTS COLLABORATION**

Imagine a Creative Exchange Laboratory that functioned as a centre for innovation across a variety of industries. It would facilitate cross-disciplinary collaboration and innovation by having a variety of spaces and a curated mix of different lease lengths/ rates to promote diversity, uniqueness and excellence. Spaces should be allocated for makers, including artists, designers and digital industries, recognizing that Granville Island has always been a place where things are made.

The Citizens Science Centre for Science, Technology, Engineering, Arts and Math (S.T.E.A.M.) could be a research and public education centre based on the science, technology, engineering and math (STEM) curricula offered by most schools, with an addition of art. Continued innovation requires collaboration between the arts and sciences. S.T.E.A.M. could connect Citizen Scientists, Zooniverse, Stanley Park Ecological Society, Evergreen Brick Works BC, Vancouver Aquarium and Vancouver Science World (whose precursor was called Arts, Science and Technology Centre).

### **Ideas Fair**

- Support for the S.T.E.A.M. idea.
- Support for a makerspace or hackerspace.

### **Online Questionnaire**

- Very strong support for a creative space for woodworking, laser cutting, 3D printing,

sculpting and more that is open to a variety of people, like Vancouver Hackspace, to be the “garage” of Vancouver.

- Environmental education centre with features like an aquarium for aquatic learning and a place for environmental groups with similar values and goals to collaborate.

### **Ambassadors Outreach**

- Strong support for a maker space or hackspace where people can feel like they belong and participate in creation without being a vendor or an artist with a studio.
- Co-working space that encourages **teaching, social gathering, and programming.**

## **CIRCULAR ORGANICS ECONOMY: GROWING FOOD & COMPOSTING**

What if the Island had community agriculture and a community kitchen. It could provide public education on food production, consumption, waste and a closed loop food cycle system. Experimentation with small scale, land intensive urban farming structures could be used to raise awareness and encourage better living and social responsibility, while still recognizing that we have great local produce in the Lower Mainland.

An organics recycling system could treat waste on-site to capture either nutrients, energy (bio-gas digesters) or both while eliminating waste hauling off-island.

Mechanical composters or in-vessel bio-digesters could be promoted as a design feature.

Aquaculture (or Aqua Farming) and Aquaponics could be implemented on the Island in order to cultivate freshwater fish, crustaceans, mollusks and aquatic plants and provide public education on the benefits of aquaponics and showcasing sustainable alternatives to open water fishing.

### **Ideas Fair**

- Support to grow local food and sell it.
- Important to also donate expired food if it’s edible before composting it.

### **Online Questionnaire**

- Rooftop garden with water views and a place to spend time.
- Support for an Urban Farm, including beekeepers.
- Aim for zero waste!

### **Ambassadors Outreach**

- Urban farming to support the production of local, organic food.
- Support more local farmers with a place for them to sell.
- Connect food vendors with farmers and market vendors, so that prepared meals are made from Granville Island produce, meats, and fish.

## **CIRCULAR INDUSTRIAL ECONOMY: ECO-INDUSTRIAL NETWORKING**

Granville Island could be a showcase of ‘eco-industrial networking.’ This is when the ‘waste’ from one industry becomes the raw materials of another. To be successful, businesses and industries need to know about each others’ products and supplies. Granville

Island could help tenants work together on collaborative consumption projects where retailers can take advantage of economies of scale for purchasing new materials and find applications for re-use of their waste products.

### **Ideas Fair**

- No specific feedback in this area.

### **Online Questionnaire**

- Support for zero waste.

### **Ambassadors Outreach**

- A tool share library.
- Showcase Canadian technology and products.
- Zero waste.



## ***PUBLIC REALM & CREATIVE RISK***

### **LATE NIGHT GRANVILLE ISLAND**

What if Granville Island had a 24-hour Market? We could intersperse and evenly distribute day-time stalls with unique and high-quality nighttime uses such as cafes, bars and restaurants in order to create 24-hour activation and top night-life destination. This initiative was successfully implemented in the failing Brixton Indoor Market in London UK which revised their leasing structure to assist in start-up food and drink business and improve diversity and innovation, including a range of cost options e.g. an affordable mom- &- pop Vietnamese diner and Taco stand sits next to an experimental gourmet restaurant.

A semi-covered, year-round, 'cycle-in' outdoor cinema could be a place for both professionals and amateurs to display their iPhone, short or feature length films. Building on and providing a heart to Vancouver's film industry, it could be located directly adjacent to a space for small film production or exhibition spaces. The outdoor cinema use would further activate nightlife on the island.

To tie it all together, a 'Nightlife Mayor' could be responsible for curated 365 nights of fun evening and nighttime events on the island using their local Vancouver network and eventually regional, national and international events. The GI Nightlife Mayor is selected bi-yearly by the Cultural Excellence, Market and Creative Exchange Laboratory Panels and CMHC from open submissions.

#### **Ideas Fair**

- Support for a nightlife mayor and for a cinema.
- Strong support for more film production and a place to showcase work.
- Strong concern about noise', with suggestions to manage noise through building design and/or curfews.
- Indoor small & large (500 people) venues are needed.
- Festival space and/or 24-hour indoor spaces.

#### **Online Questionnaire**

- Support for a larger music or concert venue.
- Support for venues and atmosphere to make an evening out of Granville Island, like pop-up bands, beer gardens, night market, and live music.
- Support for a cinema. It could also show old or new movies. Support for a cinema experience with food and drinks and a place to chat over coffee.
- Support for street and car-free festivals, i.e. Nuit Blanche.
- Enliven the streets so it feels safer into the evening.

#### **Ambassadors Outreach**

- Very strong support for more music and performance venues of a variety of sizes.
- Support for more festivals.

- Very strong for more night life, especially because venues, bars, and restaurants in City of Vancouver shut down relatively early.
- Extend hours of operation until at least 9pm on some days of the week.
- A challenge is transit access at night, even up to 11pm.
- Support for a “night mayor” to program events and create an attractive and safe atmosphere at night.
- Expand evening use in the summer, such as a night market, carnival rides, etc.
- Year-round festive lighting would help the Island feel more attractive at night.
- Support for a place to show films.

## **FOOD CULTURE**

Eatertainment Hangar could be a flexible multi-use warehouse space, framed between two dual fronted strips of workshops/artist studios/retail/restaurants. The Hangar could be programmed in a way that is flexible for daytime and night uses and for changing needs from now to 2040. In 2018 during the day the hangar could be used for parking with some space for workshops/artist studios/retail/ restaurants. At night it transforms into a performance, music and events space curated by the GI Nightlife Mayor.

Programming events will be important to keep Granville Island lively. More Performance + Food Now could be a program to encourage art, design and public space installations, with a focus on temporary performances and dining spaces. A quarterly program of performance and food events could support up-and-coming and established performers on Granville Island.

A new wharf for fishing boats to dock directly onto Granville Island could celebrate maritime heritage, increase knowledge on ocean sciences and sustainable fishing practices, and create a more direct connection for visitors between the water and their food.

### **Ideas Fair**

- Support for the Eatertainment Hangar, with some concerns about noise at night.
- Support for public spaces for picnics and barbecues.
- Desire to involve education, like cooking lessons.
- Desire to have more affordable and more diverse food offerings, including traditional First Nations foods.
- One idea included a Trader Vic’s floating bar.

### **Online Questionnaire**

- Granville Island as a year-round food hub that also shows food “behind the scenes” with cooking classes, chocolate making, etc.
- Expanded public market with more diverse offerings and high-quality offerings.
- Strong support for farm-to-table connections.
- Support for licensed food vendors throughout the Island.

### **Ambassadors Outreach**

- Expand the Public Market (and the hours).
- Outdoor farmer's market.
- Food trucks. Outdoor spaces to enjoy food, like patios.
- Making sure local farmers' produce is sold in the Market.
- More affordable and healthy food, i.e. local and organic.
- Focus on more specialty products, like raw milk or cheese or water buffalo yogurt.
- Food lab/experimentation space for young people to try out new recipes and open to the public for people to give them feedback.
- More breweries and distilleries.
- More restaurants and local food choices.

### **ARTS & CULTURE CREATIVE EXCELLENCE**

More Art Now would be an arts program to promote interactive and joyful experiences. The program could be an open call for creative public art and design that uses any existing structure or public space on Granville Island.

Winning entrants would be selected by the GI Cultural Excellence Panel with a new artwork installed every bi- yearly and a yearly 'Paint Granville Island' event. This initiative builds upon existing success of exemplary contemporary public art like the Giants by OSGEMEOS (murals on concrete silos) but includes all media from murals to sculptures and digital to physical interventions.

The Cultural Excellence Panel's mission statement would be to encourage diversity and excellence in Art and Design on Granville Island. The panel could be made up of a rotating selection of both island residents and wider members of the Vancouver arts and design community with the purpose of ensuring that the GI principles relating to arts, performance and design are implemented.

### **Ideas Fair**

- Continuing support for arts education after Emily Carr.
- Continue to support the Island as a place where the arts are in production and where visitors can participate in it.

### **Online Questionnaire**

- Very strong support for more arts on the Island, in particular interactive experiences where the arts are in production and visitors can participate in it, like felting, glass blowing, pottery, etc.
- Support for more art venues, galleries, theatres, restaurants.
- Support for places where artists, writers, and musicians can connect and collaborate for free.

### **Ambassadors Outreach**

- Very strong support for continued and strengthened arts and crafts focus. Examples include a Vancouver Art Gallery Annex, more theatres and performance space, more galleries,

more working artist space, etc.

- Continuing support for arts education after Emily Carr.
- Include places for showcasing art.
- Classes that people can sign up for on the street.

## **CREATIVE PUBLIC PLACES**

To support pop-up interventions and a lively atmosphere, Granville Island could have a variety of gathering spaces and features intended to be flexible for exhibitions and events. Example gathering places could include an entry plaza in the centre of the Island under Granville Street bridge and through the reclamation of some or all of the parking lots north and east of the Market. A series of interventions could be distributed around the island including long tables and picnic spots; outdoor community kitchens; relaxation and contemplation zones such as a hammock park; and use of adaptable responsive seating and recreational features like table tennis.

More Awesome Now would be a program to animate in-between spaces on the Island, like laneways and other under-utilized public spaces to create fun, interactive and joyful experiences for both visitors and island residents alike. Open regional, national and international call for ideas, with winners could be jointly selected by the GI Cultural Excellence Panel and the Creative Exchange Laboratory, with a calendar of new interventions created quarterly.

### **Ideas Fair**

- Support for public gathering places.

### **Online Questionnaire**

- Strong support for seeing how things are made and participating in that production through educational opportunities for children and adults.
- Support for covered gathering space with busking for when it's rainy.
- Support for art installations and interactive art.
- Free wi-fi.

### **Ambassadors Outreach**

- Very strong support for more events.
- Outdoor vendors in the summer.
- Permanent and temporary installations.
- Encourage people to participate in making art through art classes, music and art studios, green rooms, and other spaces the public can use.
- More street art and very strong support for more street performers. More free entertainment. Outdoor food vendors and outdoor drinking, i.e. "More places to have a beer and a chit chat."
- Cool things like swings for adults or ferris wheel to see the entire Island from a high point.
- Free wi-fi.

## **CONNECTION TO THE WATERFRONT**

Currently, Granville Island's waterfront offers limited access to visitors. A pedestrian walkway around Granville Island and/or a waterfront park could open up access.

The 'Water Line' could be a pedestrian walkway around the entire island that filters False Creek water and provides a barrier to sea level rise. It could also be a canvas and space for public art works and design interventions that emerge from arts programs, like the 'Yes' Centre and 'More Now' initiatives, the Creative Exchange Laboratory and S.T.E.A.M.

The Island could also have an urban beach with tiered landscaping and nearby café-bar/food outlets. Relocation of existing False Creek Canoe Club's storage shed and landscaping would improve the visual and physical connection of beach to the rest of the Island. An urban beach like this could be listed as one of the top Urban Beaches in the world.

### **Ideas Fair**

- Strong support for the Water Line and urban beach, with comments that it should be usable year-round and family friendly.
- Need to maintain kayak and canoe access.
- Support for including a swimming area.
- Paddle board and kayak parking, as well as public boat moorage also desired.

### **Online Questionnaire**

- Continue to clean up False Creek so it's swimmable.
- Include more green space on the Island with features that could be swimmable in the summer and used for skateboarding or cycling in the winter.

### **Ambassadors Outreach**

- False Creek surf park.
- Maintain boat and kayak/canoe access and add more aquatic sports.
- Incorporate more scenic spots and places with views where people can gather.
- Outdoor swimming pool and water slide (for kids and adults!). Swim up bar!
- Add a waterfront walk around the island and connect it to the seawall.
- More waterfront dining and coffee shops.
- Add a beach.